

International E-conference on
**“Transforming and Initiating
Women Entrepreneurship in Global Prospective”**

From 28.10.2021 to 30.10.2021

**Organised by
Faculty of Management**

In association with

Faculty of Humanities & Liberal Arts, Faculty of Commerce

in Collaboration with

Entrepreneurship Development
Institute of India (EDII)

Women's Indian Chamber of
Commerce and Industry WICCI MP Coaching Council,
and Atal Incubation Centre (AIC-RNTU), Bhopal MP



You are invited to Participate in this conference to create networking opportunities from academicians to industry practitioners to discuss about recent developments on business empowerment of women and their initiatives

ABOUT THE CONFERENCE

The International e-Conference will provide an opportunity to explore about women's activities of entrepreneurship, start-ups, business growth and development, participation and country development by the women in Global level. Various practices, its achievements and acknowledged solutions that could be scaled up to support through women's efforts and management practices. These practices and awareness would be widely spread through mass media mode like International Conference that can impart into development to various achievements created by the women of the world.

ABOUT THE UNIVERSITY

Rabindranath Tagore University established in 2010 in Raisen district in Bhopal is India's first Skill University is the second highest education venture of India's leading higher education group - AISECT Group of Universities.

Named after Nobel laureate Sh. Rabindranath Tagore, the University believes in providing all-around cognitive development to its students by focusing equally on soft skills, building personalities, entrepreneurship incubation, liberal & performing arts as well as sports and cultural activities.

The Group's basic foundation across all its higher education projects is to prepare its students into becoming responsible, skillful and fair professionals. has more than 35 years of unmatched experience in skill development and job placements. The Group offers its students, wide opportunities through its multiple industry associations and expertise in entrepreneur development.

ABOUT EDII

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

ABOUT WICCI

A National Business Chamber for Women, Women's Indian Chamber of Commerce & Industry, (WICCI) boosts and builds women's entrepreneurship and businesses through greater engagement with government, institutions, global trade and networks. To share a perspective on our various endeavours and free platforms for women empowerment over the years, with a collective strength of 250,000+ members across 120+ countries: ALL Ladies League (ALL) is a movement of "sisters beyond borders" with circles of sisterhood worldwide in a She-for-She spirit; Women Economic Forum (WEF) is a global conference platform for women worldwide to speak, share, connect and collaborate for business beyond borders; SHEconomy is our e-commerce and trade platform for both goods and services by women worldwide; and WICCI is our industry and business chamber which works closely with the government, other chambers, corporates, universities and diverse stakeholders across India and Internationally, toward empowering local and global ecosystems in support of women's enterprises and businesses.

CONFERENCE SUB THEMES

1. Women innovations and initiations for transforming the future
2. Women entrepreneurship and projects funding
3. Incubation and start-ups
4. Emerging business opportunity for women entrepreneurs with trade liberalization
5. CSR and women in business world
6. Entrepreneurship training & development
7. ICT bridging gaps- entrepreneur as on the frontier
8. Women in research and consultancy
9. Paving the way of women entrepreneurship
10. Changing the world by Women entrepreneur
11. Women entrepreneurship and sector transformation
(choose any one sector)- Legal, Health and fitness, energy, medical, sustainability, environmental solutions, pharmaceutical, hospitality etc.)

GUIDELINES FOR PAPER SUBMISSION

1. The Paper should be based on original research work not yet published or not considered for publications elsewhere. It should not exceed 5000 words or 12 Pages.
2. Author should take responsibility to submit plagiarism report (less than 10 percent) along with the Papers.
3. The 1st page should include the title, name of the author (s), affiliation, mailing address, telephone no.
4. Soft copy should be submitted in A4 size, MS Word Format only with Times New Roman fonts, Heading 14 and remaining text of size 12 with spacing 1.5 as a single line.

WHO CAN PARTICIPATE

Invitation to participants for: Women, Industry professionals, academician, research scholar, undergraduate and postgraduate students, entrepreneurs, start-ups, non profit organizations, international authorities, Government officials, social communities.

PRESENTATION AND PARTICIPATION

Later on Book will be published in bilingual Book (English & Hindi) All the participants are encouraged to contribute through Research Paper, article and case Study, Proposed model or tool for teaching learning mechanism, working model that address themes and topics of the conference including figures, tables and references of novel research materials will be publishes in the form of the Book (with ISBN no.) and presentation timing for individual participants is 10 minutes by using PowerPoint presentation (Participants need to submit ppt after paper acceptance latest by 15 Oct 2021) Each individual will receive soft certificate.

Selected papers will be published in a bilingual Book in (English & Hindi)

IMPORTANT DATES

Full paper submission	15 Oct 2021
Intimation of Acceptance	21 Oct 2021
Payment Confirmation	23 Oct 2021
Date of Conference	28- 30 Oct 2021
Presentation Schedule distribution	26 Oct 2021

REGISTRATION DETAILS

Category	From India		Other than India	
	Participation Only (Rs.)	Presentation (Rs.)	Participation	Presentation (\$ or similar)
Women Special	200	400		8
Industry Professionals	300	700	5	20
Academician	200	600		15
Research Scholar	200	500		10
Students	200	200		5

BANK DETAIL

Bank details are as follows :

Address - C-3 Vidya Nagar Hoshangabad Road Bhopal

A/C No.- 3227002100050952, IFSC Code- PUNB0655300

Punjab National Bank, A/C Name - Rabindranath Tagore University

Chief Patrons



Shri Santosh Choubey
Chancellor
Rabindranath Tagore University



Dr. Bramh Prakash Pethiya
Vice Chancellor
Rabindranath Tagore University



Dr. Vijay Singh
Registrar
Rabindranath Tagore University

Advisory Panel

- Dr. Preeti Khare, President, WICCI MP Coaching Council
- Dr. Pallavi Chaurvedi, Director, AISECT Ltd.
- Mr. Nitin Vats, Director, AIC
- Ms. Aditi Chaturvedi, Director, AGU
- Dr. Sangeeta Jauhari, Pro Vice Chancellor, RNTU, Bhopal
- Dr. Sanjeev Kumar Gupta, Dean Engg. & Technology & Professor, Dept. of Electronics & Communication Engineering
- Dr. Neha Mathur, Dean & Professor, Dept. of Management
- Dr. Deepti Maheshwari, Dean & Professor, Dept. of Commerce & Business Studies
- Dr. Pooja Chaturvedi, Deputy Registrar, RNTU Bhopal
- Dr. Rajendra Gupta, Associate Prof. CS & IT
- Dr. Kamila Ludwikowska, HR Consultant (International Speaker), Wroclaw University of Science & Technology, Poland
- Ms. Rashmi Bhargava, CEO, De Novo Group
- Dr. Nisha Pandey, Associate Professor and Chairperson Entrepreneurship Cell at Vivekanand Education Society Institute of Management (VESIM), Mumbai

Conference Convener

- Dr. Alok Kumar Jha, Assistant Professor, Faculty of Humanities & Liberal Arts, RNTU
- Dr. Atul Loomba, Associate Professor, Faculty of Management, RNTU
- Dr. Seema Kumari, Assistant Professor, Department of Commerce, RNTU

Conference Coordinator's

- Dr. Preeti Shirvastava, HOD- Faculty of Management, RNTU
- Dr. Ruchi Mishra Tiwari, HOD- School of Languages, RNTU
- Dr. Basanti Mathew, HOD- Faculty of Commerce, RNTU

Organizing Committee Members

- Dr. Ritu Kumaran, Dean student welfare, Faculty of Admission
- Dr. Pratima Gautam, Dean & Professor, Faculty of Information Technology
- Dr. Anil Kurchania, Dean & Professor, Faculty of Agriculture
- Dr. Usha Vaidya, HoD, Faculty of Humanities & Liberal Arts
- Dr. Basanti Methew, HoD, Faculty of Commerce
- Ms. Jiny Jacob, Assistant Professor, Faculty of Management
- Mr. Vishal Verma, Assistant Professor, Faculty of Management
- Dr. Bandana Namdev, Assistant Professor, Faculty of Humanities & Liberal Arts
- Dr. Fehmeena Bakht, Assistant Professor, Faculty of Humanities & Liberal Arts
- Dr. Sanjay Dubey, Associate Professor, Faculty of Humanities & Liberal Arts
- Ms. Lata Mandrai, Assistant Professor, Faculty of Humanities & Liberal Arts
- Dr. Usha Sharma, Assistant Professor, Faculty of Commerce
- Dr. Pawan Kushwaha, Assistant Professor, Faculty of Commerce
- Dr. Seema Sharma, Assistant Professor, Faculty of Commerce
- Ms. Preeti Tiwari, Assistant Professor, Faculty of Commerce
- Mr. Ravi Sharma, Assistant Professor, Faculty of Commerce
- Ms. Vishakha Rajurkar Raj , Assistant Professor, Faculty of Humanities & Liberal Arts

Contact Address and Contact Detail

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Call for papers on email : conferenceaisectuniversity2021@gmail.com

Registration through Google Form Link :

<https://forms.gle/SP14SNqoNJHB1Pxz6>

E-Conference Whatsapp Group Link :

<https://chat.whatsapp.com/J8nkjmYdxc08orrVqIDSBz>